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SingleDad.com Broadens Range of Advice with Addition of Young Radio Personality, Widower and Video Diaries

Radio DJ Jesse Lozano, 28, and Jon Graves, 36, widower, to share experiences; Join founder RJ Jaramillo in posting "SingleDad Diaries" for growing community

SAN DIEGO – Singledad.com, the first comprehensive online resource and social network developed for single dads, today announced that Jesse Lozano and Jon Graves have joined the SingleDad network to offer the community new perspectives of the young, single dad and widower with children. Their contributions complement the insights of 43-year-old company founder and single father of three, Richard "RJ" Jaramillo.

Lozano, 28, is a Southern California radio DJ and single father to 5-year-old Savannah. Known to most listeners as "Boy Toy" Jesse, his syndicated radio show can be heard on both KIIS-FM in Los Angeles and San Diego's Channel 93.3. Graves, father of two sons, Everen (9) and Christian (6) is a webmaster for the San Diego International Airport. Graves lost his wife last year after a six-year battle with cancer. Each provides a unique perspective on transition, single fatherhood and their approach to daily life.

"SingleDad is excited and honored have these great men to further champion our mission to help single dads successfully navigate through life's daily challenges," said Jaramillo. "They are the first in a series of important and unique contributors to be added over the next few months. Our growing community is looking for new and interesting voices and we are delivering."

The addition of Lozano and Graves to the network coincides with the launch of "SingleDad Diaries," the new online video blogs featuring the three single fathers – Jaramillo, Lozano and Graves. The Diaries give visitors a chance to get to know our contributors on a more personal level while receiving helpful tips and insight into how these dads approach daily activities. Topics will vary from preparing for summer camp to cooking with your kids, and are guaranteed to be helpful, humorous and heartfelt.

"I started Single Dad because there were few, if any resources geared specifically toward meeting the needs of single dads," said Jaramillo. "I laid the foundation for the site based on what I learned from my own journey. Jesse and Jon bring a different set of experiences, new ideas and approaches that will enhance the resources we provide and help serve a broader audience."

No other site currently catering to the single dad includes both the resources and the social networking capacity that SingleDad does. The site provides an array of valuable services,

advice and referrals, plus an interactive social network to connect single dads nationwide. Since the site's official launch on June 15, the number of unique visitors has already grown into the thousands purely by word of mouth. The site's audience includes divorced, widowed, remarried and single men with children, as well as women.

"I've been a single dad for 5 years and like RJ, had to navigate this path on my own with few outside resources available," said Lozano. "Being a single dad in your 20s is fairly uncommon and presents a whole different set of challenges. Having the ability to connect with other single dads through this network will help me get through some of the obstacles I encounter and I'm excited to assist others with my Single Dad Diary and other contributions to the site."

How It Works

SingleDad.com's one-stop approach saves time for busy dads by compiling valuable resources in a single location. Members can post comments and How-To's online (for both dad and family) and search and post public events in the area. The site will soon help dads find referrals for an array of services. SingleDad.com features articles covering a variety of topics written by Jaramillo, SingleDad.com staff and outside experts. He and his staff are actively building an advisory board of certified experts in their respective fields to provide additional editorial content and advice. The site is evolving each day to meet the needs of its growing community of members, said Jaramillo, and will always remain open to the changes and the needs of its users.

The site's interactive social network adds a personal touch that differentiates it from others that are one-way blogs or multiple links to information and services. This robust online community enables members to build their network, post their own hosted meet-ups (scheduled connections with other dads in the area) and trade helpful tips and advice with other great dads across the country.

"Beyond information and resources, we want to provide a platform where great dads can learn and exchange information with passion and enthusiasm," said Jaramillo. "We're off to a great start. SingleDad is committed to making life happen...again. We are excited about what can be achieved in this new community of caring and committed fathers."

About SingleDad.com

SingleDad.com is the first comprehensive online resource developed for single dads. Created in 2007 by entrepreneur and single father of three, Richard "RJ" Jaramillo, the site offers an extensive array of valuable services, advice and referrals to help single dads navigate through the daily challenges of single parenting by providing the highest quality resources and timely information to support the family's continued health, wealth and general well-being. SingleDad.com is more than just a portal; it's an interactive, social

network that instantly connects single dads nationwide. The online community enables single dads to exchange ideas, build camaraderie and provide helpful tips and advice to each other. Lessons learned from throughout this community can help ease the stress of single parenting while enriching the lives of its members. For more information please visit our site at www.singledad.com.