

FOR IMMEDIATE RELEASE

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**New Online Resource, Social Network
for Single Dads Unveiled: SingleDad.com**

*SingleDad.com provides a unique combination of resources, referrals
and an interactive social network connecting single dads nationwide*

SAN DIEGO – Local entrepreneur and single father Richard “RJ” Jaramillo today announced the launch of SingleDad.com, the first comprehensive online resource and social network developed for single dads. Created to address the needs of a growing number of single men raising families, the new site provides an array of valuable services, advice and referrals, plus an interactive social network to connect single dads nationwide. The site celebrated its official launch on Father’s Day, June 15.

Founded in 2007 by the single father of three, SingleDad.com is a free web site dedicated to helping single dads navigate through the daily challenges of single parenting by providing the highest quality resources to support the family’s continued health, wealth and general well-being. The site’s content is geared toward divorced, widowed, remarried and single men with children.

“When I first became a single father nearly a decade ago, there was parenting information available, but it didn’t address the unique needs of single dads,” Jaramillo said. “Even today there is a limited amount of resources geared specifically toward meeting their needs. More and more fathers are raising their families on their own and SingleDad.com can help them manage the everyday challenges they encounter.”

No other site currently catering to the single dad includes both the resources and the social networking capacity that SingleDad does. The one-stop approach saves time for busy dads by compiling valuable resources in a single location. Members can post comments and How-To’s online (for both dad and family), search and post public events in the area. The site will soon help dads find referrals for an array of services. The site features articles covering a variety of topics written by Jaramillo, SingleDad.com staff and outside experts. Jaramillo is in the process of recruiting an advisory board of certified experts in their respective fields to provide additional editorial content and advice.

SingleDad.com’s interactive social network adds a personal touch that differentiates the site from others that are one-way blogs or multiple links to information and services. This robust online community enables members to build their network, post their own hosted

meet-ups (scheduled connections with other dads in the area) and trade helpful tips and advice with other great dads across the country.

“If I’m traveling with my family to an unfamiliar location, I would contact members in my SingleDad Community prior to my trip to ask for kid-friendly recommendations on things like hotels, restaurants and points of interest,” Jaramillo said. “It’s a rapid and personal response based on experience. This resource is going to save everyone a lot of time so they can focus more on their families.”

Jaramillo said that the site is designed to evolve based on the needs and feedback from its membership community. There are a lot of people affected during the process of divorce and being widowed, he added. SingleDad will always remain open to the changes and the needs of its users.

“Beyond information and resources, we want to provide a platform where great dads can learn and exchange information with passion and enthusiasm,” said Jaramillo. “This is just the start. SingleDad is committed to making life happen...again. We are excited about what can be achieved in this new community of caring and committed fathers.”

About SingleDad.com

SingleDad.com is the first comprehensive online resource developed for single dads. Created in 2007 by entrepreneur and single father of three, Richard “RJ” Jaramillo; the site offers an extensive array of valuable services, advice and referrals to help single dads navigate through the daily challenges of single parenting by providing the highest quality resources and timely information to support the family’s continued health, wealth and general well-being. SingleDad.com is more than just a portal; it’s an interactive, social network that instantly connects single dads nationwide. The online community enables single dads to exchange ideas, build camaraderie and provide helpful tips and advice to each other. Lessons learned from throughout this community can help ease the stress of single parenting while enriching the lives of its members. For more information please visit our site at HYPERLINK "http://www.singledad.com" www.singledad.com.